



## **Del West Dominating Market with CrN-Coated Titanium Valves**

**Valencia, Calif., May 18, 2011** -- After a second winning season on the racetrack, Del West's fully CrN-coated titanium valves are taking off in popularity among all forms of Sprint Car teams.

"Our customers are finding they're getting two years for the price of one," said Phil Martin, sales manager for Del West USA. "The response has been very positive, because people are seeing extended life from their valves. "

With typical valves – moly-coated, machined-from-solid – the valve seat generally wears out after one season and has to be refaced. But Del West's new CrN-coated, machined-from-forging valves can continue to run right through that second season without signs of valve-seat wear.

That might sound expensive, but it's not: the CrN (chromium-nitride plasma vapor deposition) coated valves cost the same as the moly-coated valves.

"They're the same price as our standard valves, but with twice the life," Martin said.

To properly coat a valve with moly, manufacturers have to undercut the base titanium. "So what you end up with is less titanium, which in return gives you a slightly weaker valve," Martin said.

But CrN coating lies right over the titanium – no undercutting necessary.

Del West's CrN-coated titanium valves are available on demand from inventory, for all popular Sprint Car, DLM and, where legal, spec-head applications, and are ready to install without additional machining. And of course, if you want something special, Del West also provides custom valves to your specs.

### **About Del West**

Since 1973, Del West Engineering, Inc. has been delivering the best in materials research, mechanical design and precision manufacturing to customers around the globe. Today, the company is renowned for high-tech, high-quality components that power industries as diverse as race cars, watches and aerospace. With facilities in California and Switzerland, Del West has more than 150 employees worldwide. To learn more, please visit us online at [www.delwestusa.com](http://www.delwestusa.com).

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