



Del West Powersports Debuts at World Mini

Valencia, Calif. , May 1, 2011 -- Del West Powersports showed off its next-generation OEM replacement titanium valves when it hosted a booth last month at the 40th Annual World Mini Grand Prix Motocross in Mesquite, Nevada.

Next up for the Southern California manufacturer – Mammoth Motocross in Mammoth Lakes, Calif. in late June.

“We had a great response (in Mesquite) for our valves and valvetrain components,” said Shannon Decker, brand manager for Del West Powersports. “Del West has not been a player in this market in the past, and now we are leapfrogging our competition because our products are more durable, more reliable and more affordable.”

Unlike other OEM replacement products, Del West’s titanium components are strong enough and tough enough to withstand many hours of vigorous racing. But they are also priced affordably – at nearly half the cost of some other, titanium components now on the market.

“Constant valvetrain replacement is a big issue for the budget-minded, amateur racer,” Decker said. “Our product takes care of that by providing durability and reliability. In a problematic situation, we are the answer.”

Del West titanium valves first ran in a NASCAR engine in 1977. The company is now a dominant supplier of engine parts for racing cars in the US and abroad. It first supplied motorcycle valves to KTM in 2002; its titanium motorcycle valves now run in various models of Honda, Yamaha, Kawasaki, Suzuki, Husqvarna and Ducati bikes as well.

Decker plans to be at Mammoth Motocross from June 21-25 – not stationed in a booth this time, but roving about, providing technical support and product information and assistance. He will be reachable by phone or text at 661-993-9477, or by e-mail at shannon.decker@delwestusa.com.

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About Del West

Since 1973, Del West Engineering, Inc. has been delivering the best in materials research, mechanical design and precision manufacturing to customers around the globe. Today, the company is renowned for high-tech, high-quality components that power industries as diverse as race cars, watches and aerospace. With facilities in California and Switzerland, Del West has more than 150 employees worldwide. To learn more, please visit us online at www.delwestusa.com.

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