

## Del West to Form Powersports Division

Valencia, Calif., April 1, 2011 -- Del West Engineering, Inc. announced today the creation of Del West Powersports, a division dedicated to developing and selling after-market, titanium OEM replacement valves and other engine parts to the power sports industry.

"There was a need for valves that could last longer and perform better at a reasonable price," said Shannon Decker, brand manager of Del West Powersports. "We now have the sales, service and support in place to make this happen."

Del West titanium valves first ran in a NASCAR engine in 1977. The company is now a dominant supplier of engine parts for racing cars in the US and abroad. It first supplied motorcycle valves to KTM in 2002; its titanium motorcycle valves now run in various models of Honda, Yamaha, Kawasaki, Suzuki, Husqvarna and Ducati bikes as well.

Dealers interested in stocking Del West Powersport replacement valves should contact their Parts Unlimited sales representative (<a href="www.parts-unlimited.com">www.parts-unlimited.com</a>).

## **About Del West**

Since 1973, Del West Engineering, Inc. has been delivering the best in materials research, mechanical design and precision manufacturing to customers around the globe. Today, the company is renowned for high-tech, high-quality components that power industries as diverse as race cars, watches and aerospace. With facilities in California and Switzerland, Del West has more than 150 employees worldwide. To learn more, please visit us online at www.delwestusa.com.

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